

The background of the image is a blurred photograph of a workspace. In the foreground, the back of a silver laptop is visible, showing the Apple logo. To the right, a smartphone lies on a wooden desk. The background is out of focus, showing a light-colored wall and some indistinct shapes.

Wordpress Websites for Therapists

Wellbeing Websites

Why you should consider a WordPress website

What is WordPress?

WordPress is a popular and easy-to-use content management system (CMS), which provides a way of managing web page content, including text, graphics, photos, video, audio, maps and program code.

Why WordPress?

WordPress is the CMS of choice for almost 75 million websites worldwide. Once set up, a WordPress website is relatively easy to use; simply log on to the Dashboard of your site, browse to the page you want to edit and make your changes. It is easy to embed different types of media, eg YouTube videos and audio files, without needing to know any programming code - simply paste the link to the media into your web page. You can update your website from anywhere in the world, wherever you have an internet connection, using any modern web browser.

If you are familiar with Word Processing software, you will find WordPress quite intuitive. When you purchase a WordPress website from us, we provide a set of video tutorials which will assist you with any minor problems you may encounter. In addition, there are many free tutorials and support forums on the internet, and you can usually find help very quickly.

One of the main reasons for using WordPress is the ability to blog within your website, thereby creating relevant and up to date content for your prospective clients, giving them an impression of who you are and what you are about. Blogging enhances your presence on the internet and helps set you apart from hundreds of other therapists trying to get themselves known. In addition, Google loves fresh web content, and blogging helps to improve your search rankings for any number of search terms.

Wordpress Websites for Therapists

Whether you are a sole trader or a small to medium sized charity or not-for-profit organisation, we have a WordPress website package to suit your needs.

Websites start at £350 for a simple 10 page site, which is suitable for most sole traders and small businesses. If your requirements are more complex, please [complete our website design questionnaire](#) for a quote, or if you have any questions please [contact us](#) and we'll get back to you as soon as possible.

As standard, our WordPress websites are mobile responsive and include:

- A contact form
- A Google map
- Plugins for speed optimisation, security and seo
- WordPress tutorial videos
- Up to 3 stock photographs
- Social media integration

We do not provide logo design, but we can incorporate your logo into the site if you wish, or if you do not have a logo and would like one, we can put you in touch with a designer who will be happy to discuss your requirements.

We can incorporate a selection of your own photos, provided they are of a sufficiently high resolution and quality to work with or we can source stock photographs if required.

Once the website is set up, you are free to update it as you please: you can blog, add new pages, update existing ones, add video content, images and other media. If you require extra functionality, such as newsletter signup forms and calendars, you can either do that yourself if you have the skills to do that, or ask us for a quote.

WordPress Hosting

Hosting

In addition to the cost of the website setup, you will need to budget for the hosting of your website and the renewal of your domain name.

What is hosting?

Think of your website as a house. Just as a house must have an address and a piece of land on which it is built, a website needs both a domain name (the address) and some webspace (the plot of land) on which it can be built.

Just as I would need your address in order to visit your house, if I wanted to visit your website, I would need to know your **domain name**. I could either ask you for this, or find it in a directory or search engine, eg Google. The domain name of a website is what you see after the "http://www"; eg our domain name is therapysites.co.uk.

When you rent your WordPress hosting from us, we will register a .co.uk or .org.uk domain name for you (if required), free of charge, and will manage that for you. You will need to pay to renew this after the first year at a cost of £7.99 for the next year (it is possible to pay in advance for more than one year if you prefer).

Your host

Just as a house has to be built on a plot of land, your website has to be built on something. When you pay for hosting, you are renting space on a web server. You are also paying for someone to maintain this space; this is the equivalent of having a gardener and a maintenance man who will keep your fences in order so that they protect you from intruders.

Your hosting provider works hard to resolve problems, keep your webspace up and running and protect it from attack from malware and viruses.

Wordpress Hosting

Our hosting

Our WordPress hosting packages start from £50 per year for a standard sole trader website. We provide 2GB of web space, which is generally ample for a small to medium-sized business. If you require more, please [contact us](#) for a quote.

You can purchase our hosting on its own if you wish to build your WordPress website yourself; we are happy to install WordPress for you at a cost of £30, which will include a basic free WordPress theme and a set of security, SEO and speed optimisation plugins as well as a .co.uk or .org.uk domain name for one year.

You are not tied into any contract – you are free to move your site to a different hosting platform any time you want.

Our WordPress hosting package ensures that your website is completely up to date and secure.

As standard, our hosting packages include weekly plugin and WordPress updates and a weekly backup.

Wordpress Support

We provide you with WordPress training videos and a PDF manual which will provide you with the majority of what you need to edit your site. We also provide support at no additional cost for the first 6 weeks after your site goes live. After the first 6 weeks, we will be happy to help at a cost of £20 per half hour. You are also free to use any other WordPress developer if you wish.

There is an additional cost for resolving database and malware issues and plugin conflicts which are outside of our control (eg if you have installed your own plugins which have caused a problem). This work is charged at £20 per half hour.

Wellbeing Websites

If you're interested in considering us for your next website, please [contact us](#) with any queries or to request a callback.

[Learn more](#)